

Exiqon qPCR starter kit Competition Terms and Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN.

HOW TO ENTER: To enter the competition, fill in the qPCR starter kit survey available online here: <http://www.exiqon.com/ls/Pages/starter-kit-competition-korea.aspx> and submit.

ELIGIBILITY: Participation is open only to life science professionals 21 years or older who submit a completed survey. Competition is only open to individuals that have not previously purchased microRNA qPCR reagents from Exiqon. One entry per person. Void where prohibited, licensed, or restricted by federal, state, provincial, or local laws, regulations, or agency/institutional policy. Determination of eligibility is at Sponsor's sole discretion. Survey entries will be judged by Exiqon representatives and minimum of 3 individual participants will be selected based on the answers in the survey to receive a miRCURY LNA™ Universal RT microRNA PCR Starter Kit (PN 203350) free of charge.

DURATION: The Exiqon qPCR starter kit competition begins at 10:00 Korea Time on Sept 1st, 2014. Completed surveys must be submitted no later than 24:00 Korea Time Sept 30th, 2014. Survey entries will be judged continuously as they are submitted.

WINNERS: Winners will be selected by Exiqon based on the replies to the survey. Survey entries will be judged continuously as they are submitted. Winners will be notified by email during the period Oct 6th - Oct 20th 2014. If a Winner is unreachable or does not make direct contact with the Sponsor by the date specified in the notification, or fails to accept the prize, the prize will be forfeited in its entirety and an alternate winner will be selected from the remaining eligible entries. Odds of winning depend on the total number of eligible entries received and on the replies given in the survey. Winners must return proof of eligibility and a liability release within 14 days of the date of notification. If a Winner fails to do so, the prize will be forfeited in its entirety and an alternate winner will be selected from the remaining eligible entries. Each Winner must warrant that she or he is not prohibited by employment, contract, or law from entering the competition or accepting a prize from the Sponsor.

PRIZES: A minimum of 3 winners will be selected that each receive a miRCURY LNA™ Universal RT microRNA PCR Starter Kit (PN 203350) free of charge. No cash or other substitutions are permitted, except by the Sponsor, which reserves the right to substitute prizes with one of equal or greater value. No refunds or credits are allowed. Prizes are not transferable. All taxes on prizes and reporting thereof are the sole responsibility of the Winners. By entering the Competition, each participant unconditionally accepts and agrees to comply with and abide by these rules and the decisions of the Sponsor, which shall be final and binding in all respects.

PUBLICITY: Sponsor will publish the name of the Winners. The Winners consents to the use by Sponsor of Winners' name and image in Sponsor's press releases, announcements, or other marketing literature INDEMNITY; DISCLAIMERS: To the full extent allowed by law, participants and the Winners release, indemnify and hold harmless the Sponsor and its affiliates, directors, officers and employees from all liability for any damages, injury or losses to any person (including death and bodily injury) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in any promotion-related activity

or participation in this promotion. The Sponsor has not made any warranty, representation, or guarantee, express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize's quality or fitness for a particular purpose. IN NO EVENT SHALL THE SPONSOR BE LIABLE, WHETHER IN CONTRACT, TORT, WARRANTY, OR UNDER ANY STATUTE OR ON ANY OTHER BASIS FOR SPECIAL, INCIDENTAL, INDIRECT, PUNITIVE, MULTIPLE OR CONSEQUENTIAL DAMAGES SUSTAINED BY ANY WINNER OR ANY OTHER PERSON OR ENTITY ARISING OUT OF THE SPONSOR'S PERFORMANCE OR FAILURE TO PERFORM ITS OBLIGATIONS RELATING TO THE AWARD OF THE PRIZE OR PERFORMANCE OF SERVICES, THE POSSESSION OR USE OF ANY PRODUCT, OR THE PERFORMANCE BY THE SPONSOR OF ANY SERVICES, WHETHER OR NOT FORESEEABLE AND WHETHER OR NOT THE SPONSOR IS ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, INCLUDING WITHOUT LIMITATION DAMAGES ARISING FROM OR RELATED TO LOSS OF USE, LOSS OF DATA, DOWNTIME, OR FOR LOSS OF REVENUE, PROFITS, GOODWILL, OR BUSINESS OR OTHER FINANCIAL LOSS.

MISCELLANEOUS: The promotion is sponsored by Exiqon A/S, Skelstedet 16, Vedbaek, Denmark.